

**management,
economics and
technology
for the
development**

[1972]

Fundação João Pinheiro participates in the acceleration process for the industrial development of the State of Minas Gerais, regarding the management area as well as the economic, social and technological research field.



Fernando Collor

Minas Gerais State Government



**OBJECT
IVES**



Fundação João Pinheiro has as its objectives the research and applied studies in the fields of economics, management and social and basic technology.

It was formed because of the necessity of adopting techniques to overcome the obstacles confronting the social and economic development of the State of Minas Gerais.

Correcting situations, solving problems and indicating ways for precise solutions, Fundação João Pinheiro has the essential objective of contributing to the development process of the State within a philosophy of integration which is the emphasis of the present Government of Minas Gerais.

Fundação João Pinheiro operations, however, are not limited to Minas Gerais. It is an institution of service rendering in a nation-wide scope.

**services
available**

1

Research, studies, social and economic projects relevant to development;

2

Company consulting, aimed at a better managerial and technical performance;

3

Urban planning;

4

Courses in the areas of management, economics and urban planning.

OPERATIONAL APPROACH

Fundação João Pinheiro offers technical and specialized services through contracts with the public and private sectors; with emphasis on the industrial sector, giving higher priority to studies and projects that present higher returns towards social and economic development of the State.

To assure the quality of its service, Fundação calls on the following items:

- 1 - highly trained technical staff;
- 2 - subsidizing institutions with correlated objectives;
- 3 - maintenance of close relations with universities;
- 4 - use of specialized services offered by other organizations through joint-ventures or sub-contracts;
- 5 - an adequate bibliographical and documental service and
- 6 - cooperation with institutions of similar objectives.

servicing

Having both the flexibility and the dynamism of a private non-profit institution, Fundação offers the highest technical quality service at convenient costs.

As regarding the technological or the managerial assistance to small and medium size organizations, the Federal Government is able to cover up to 60 per cent of the working costs through CEBRAE/CEAG-MG.

As concerning large organizations, the financing of the studies can be obtained from FINEP and other agencies.

Working in close cooperation with BDMG, CETEC, Companhia de Distritos Industriais, Superintendência de Incentivos Fiscais and INDI, Fundação can decisively contribute in the solution of managerial problems.



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**CEEU
ECONOMICS
AND URBAN
STUDIES
CENTER**

In cooperation with public institutions responsible for the development of the State of Minas Gerais, CEEU operates in the fields of:

- 1 - sector analysis
- 2 - accounting systems and environmental analysis
- 3 - urban studies and planning

CEEU can organize analysis programs, and also maintain, through access to social accounts in Minas Gerais and through surveys of environmental indicators, up-to-date elements on the economic condition of the State.

CEEU also coordinates studies on the Public Sector, thus contributing to the improvement of the management of the State and facilitating the formulation of the State policies.

In the area of the urban planning, CEEU assists municipalities in the formulation of plans for development and managerial organization.



The Management Development Center promotes improvement of private and Public administration aiming at satisfying the needs of the expanding Brazilian economy.

CDA is assisted by Columbia University in the planning and implementation of its programs within the framework of the following objectives:

- 1 - to increase the performance level of the existing management;
- 2 - to create new and better qualified managers;
- 3 - to develop through research projects, information on the Brazilian environment in which the organizations operate by means of projects and researches;
- 4 - to promote the improvement of management education methods.

CDA has offered a number of programs in different areas:

- 1 - top level executive programs focusing on Managerial Policy and Strategy;
- 2 - medium level executive programs along the functional areas;
- 3 - programs for management of small and medium size companies emphasizing general management methods.

fundação joão pinheiro

Fundação João Pinheiro is a legal non-profit Entity tied to the Government of the State of Minas Gerais, through the Conselho Estadual de Desenvolvimento.

CPD
CENTER OF
DEVELOPMENT
PROJECTS



CPD is oriented towards giving a wider technical and managerial assistance to the productive units, aiming at the full and adequate utilization of available productive elements.

For the adequate performance of its functions, CPD undertakes sectorial researches in order to collect data for choosing its alternatives for action.

CPD objective is the modernization of companies through the stimulus for the adoption of techniques that may provide higher productivity.

The operating philosophy of CPD is based on the feasibility of increasing the efficiency of the productive sectors, mainly with small and medium size corporations.

CPD operates according to the following items:

- 1 - stimuli for the adoption of new and operational techniques;
- 2 - managerial re-organization;
- 3 - increasing business efficiency;
- 4 - implementation and follow-up of new working methods;
- 5 - evaluation of the results.

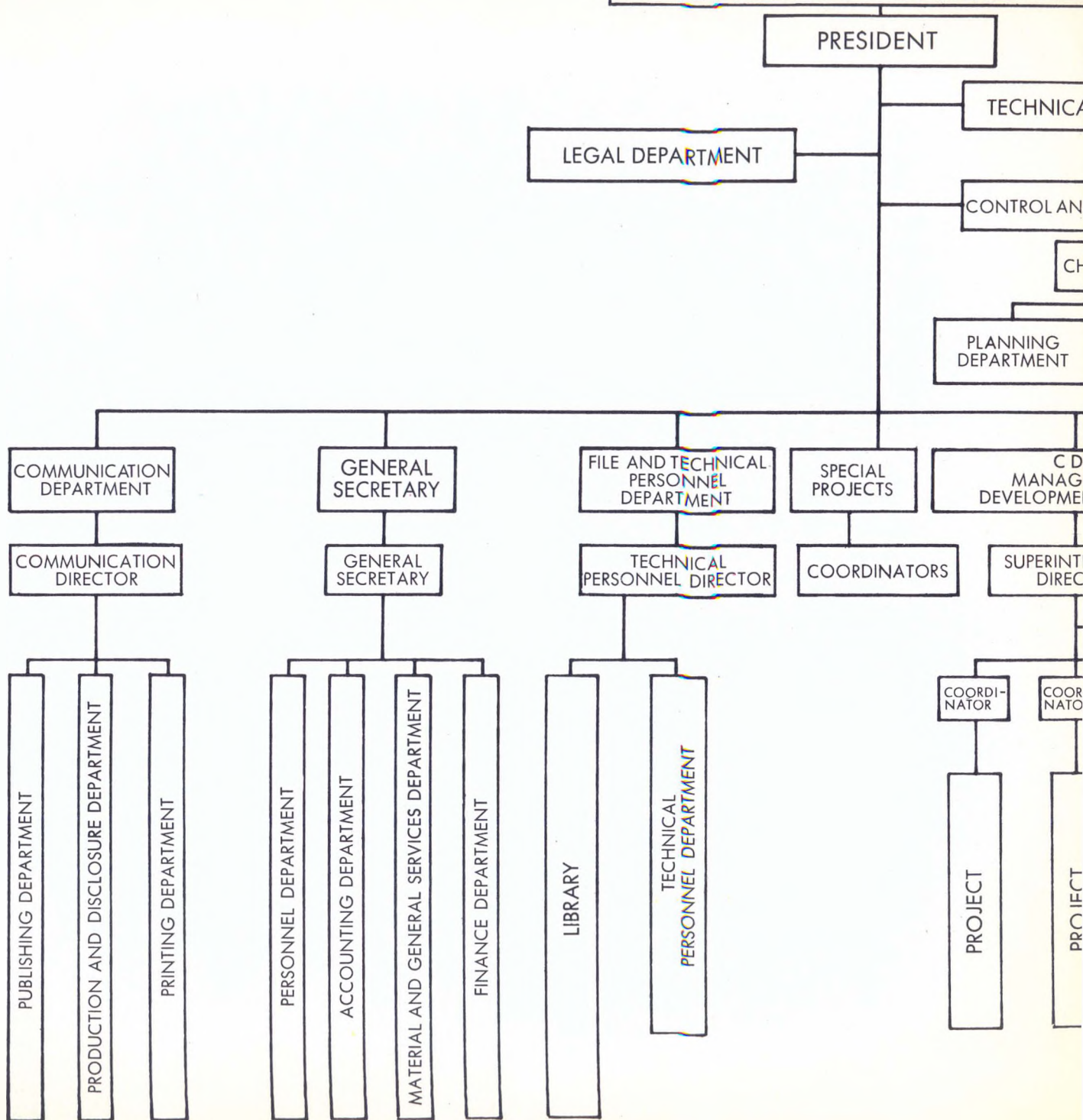
CPD working groups are multivalent and are composed of experts with diverse educational backgrounds and specialized training.



FUNDAÇÃO JOÃO PINHEIRO MAGAZINE

Having a defined editorial line in the field of economics, administration and technology, the magazine, edited by the Fundação João Pinheiro is outstanding for the quality and relevance of its articles and also for the balance it strikes between the technical-scientific articles and the modern journalistic information in order to assure the magazine penetration into the most important areas of the State and of the Country.

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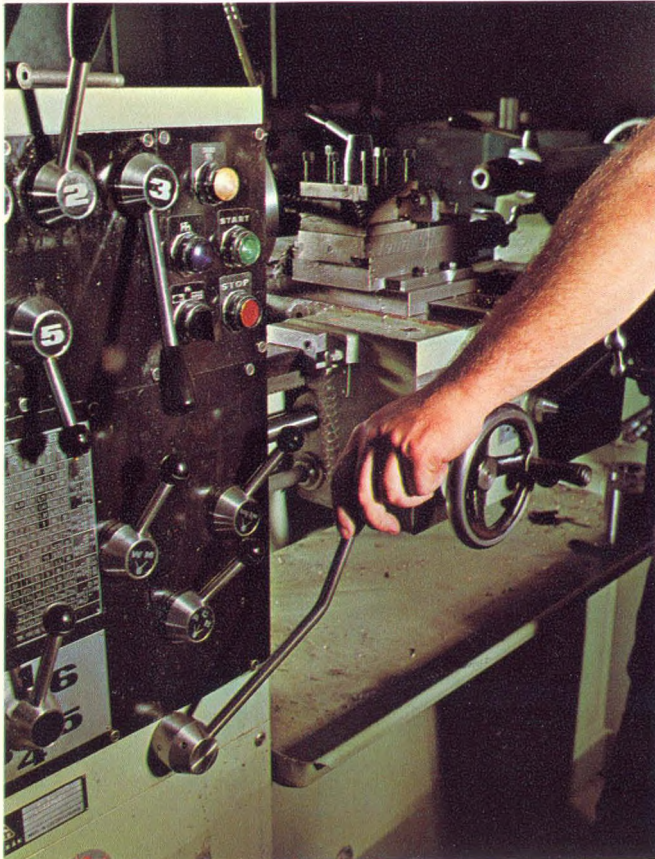
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CETEC FUNDAÇÃO CENTRO TECNOLOGICO DE MINAS GERAIS



The associated legal institution, CETEC has as its objective available services related to the transference, adaptation, creation or application of basic technology. It contributes to the formation of professionals in the field of applied research, cooperating with similar organizations and teaching institutions. It also coordinates the National System of Technology.

CETEC operates mainly in the following areas:

- 1 - Universal Technology;
- 2 - Metallurgical Technology;
- 3 - Food Technology; and
- 4 - Environmental Technology.

CETEC oversees a study and follow-up system of the international market aimed at increasing exports of manufactured goods produced in Minas Gerais.

PLAMBEL METROPOLITAN PLAN FOR BELO HORIZONTE

The objective of the Metropolitan Plan is the economic, social, physical and institutional development of the Great Belo Horizonte area.

PLAMBEL project results of a contract signed between Fundação João Pinheiro and the Conselho Estadual de Desenvolvimento and the County of Belo Horizonte and the counties which comprise the metropolitan area.

The Metropolitan Plan, in general, aims at the integration of the Public Power activities in the area, indicating the priorities for its realization with the purpose of improving living conditions for local population



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